

REPORT ON ABP KOUN BANEGA MUKH MANTRI 2023

Introduction: The ABP -KOUN BANEGA MUKHMANTRI 2023 Show, a prominent news program, hosted a live show on 06-11-2023. Amity School of communication students from Amity University Madhya Pradesh had the unique opportunity to participate and gain hands-on experience in the world of journalism and media. This report provides an overview of the students' participation and the impact of their involvement.

Participation Overview:

Venue of the Event: Gwalior, Shivaji Park City Centre

Name of faculties coordinator- Dr Manish Dubey, Mr Gaurav Chhabra

Number of Students: 15students from our institution participated in the event.

Role and Responsibilities: The students were actively engaged in various event-related tasks, including:

- **Assisting with pre-event preparations**, such as setting up equipment and arranging the stage.
- Collaborating with the ABP production team to understand the behind-the-scenes workings of a live news show.
- Participating in on-site reporting, interviewing attendees, and gathering audience reactions.
- Managing the event's social media presence by live-tweeting, posting updates, and interacting with online viewers.

3. Performance: Our students showcased professionalism, dedication, and a deep understanding of media and journalism. They effectively contributed to the event's success by fulfilling their assigned roles and responsibilities.

Impact and Learning:

1. Hands-on Experience: Participating students gained invaluable hands-on experience in the world of journalism. They had the opportunity to witness how a live news show is produced, which enhanced their understanding of newsroom operations.

2. Networking: Interacting with ABP professionals provided students with a chance to network and establish connections within the media industry.

3. Enhanced Skills: The students' participation improved their interviewing, reporting, and social media management skills, which are crucial in the field of mass communication.

Feedback and Observations: - The students received positive feedback from ABP's production team for their commitment and enthusiasm. A few areas for improvement include time management and

handling high-pressure situations. These observations can serve as learning points for future participation.

Conclusion:

The participation of Journalism students from Amity School Of communication in the **ABP -KOUN BANEGA MUKHMANRI 2023** Show was a valuable educational experience. It provided students with insights into the world of journalism, allowed them to apply classroom knowledge in a real-world setting, and fostered professional growth. This event was an excellent opportunity to bridge the gap between academic learning and practical application.

We express our gratitude to **Mr Dev Shree Mali and ABP team** for this collaboration and look forward to future opportunities for our students to participate in such events.

Glimpse of the event

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